
IBM Academic Initiative
From IBM +
OnTheHub
by Kivuto
http://onthehub.com/ibm/

# Developing a World of Life Long Learners



# Using Industry Resources In Education to Reduce the Skills Gaps

- Provide access to leading industry resources
- Free or reduced costs to the academic community
- Include on-line learning resources
- Cloud access for Hands on labs
- Curated content
- New industry assets as technology changes

# IBM Academic Initiative OnTheHub Digital Resource Portal



End User Verification



License management and compliance




24/7 access to IBM resources for students, staff, and faculty



Branded to your school or department

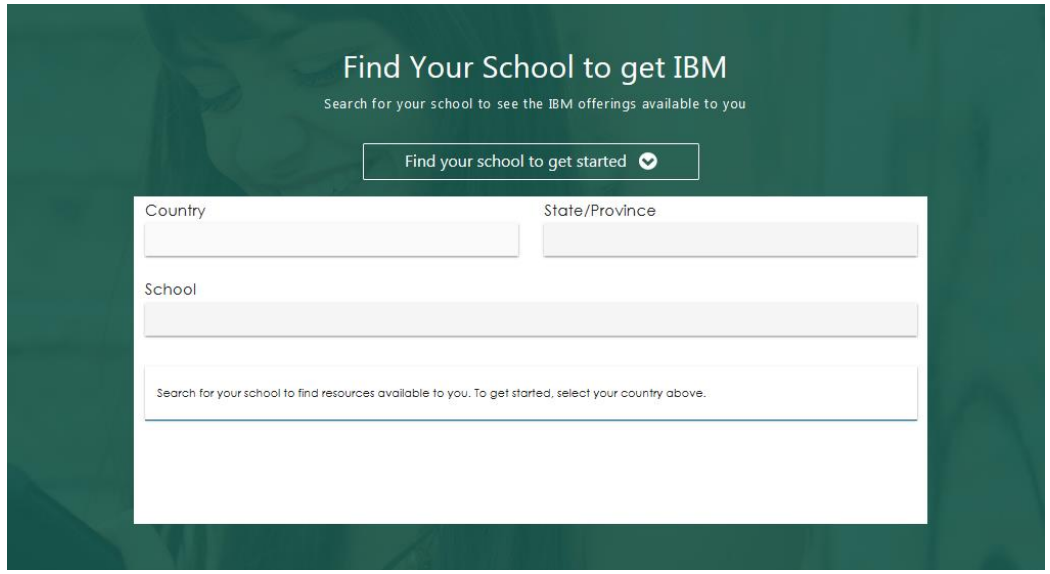


Full suite of reporting options



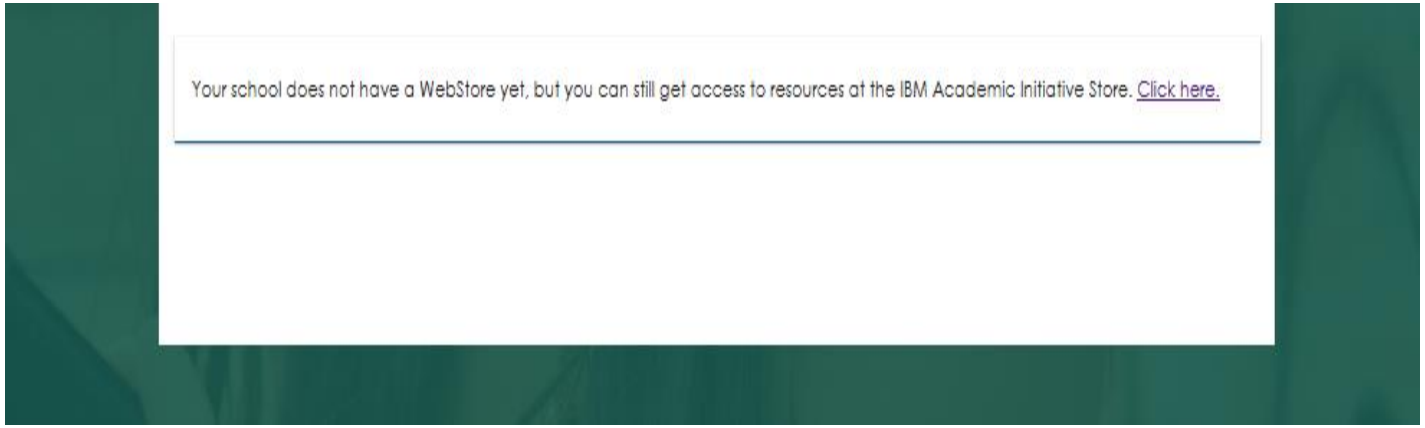
No cost as part of the IBM Academic Initiative

# Locate your Institution or Use the IBM Academic Initiative Store




https://onthehub.com/ibm/

OR

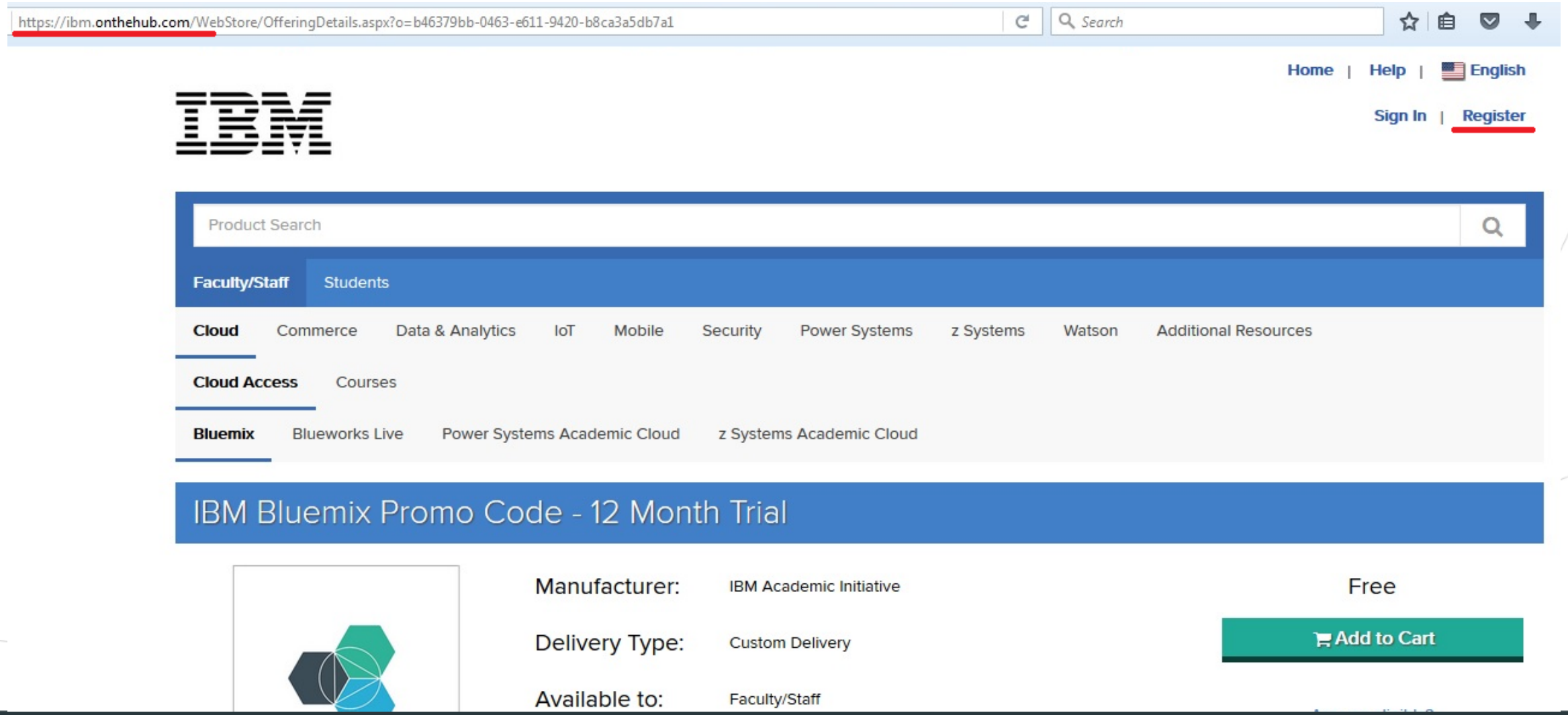


See what the

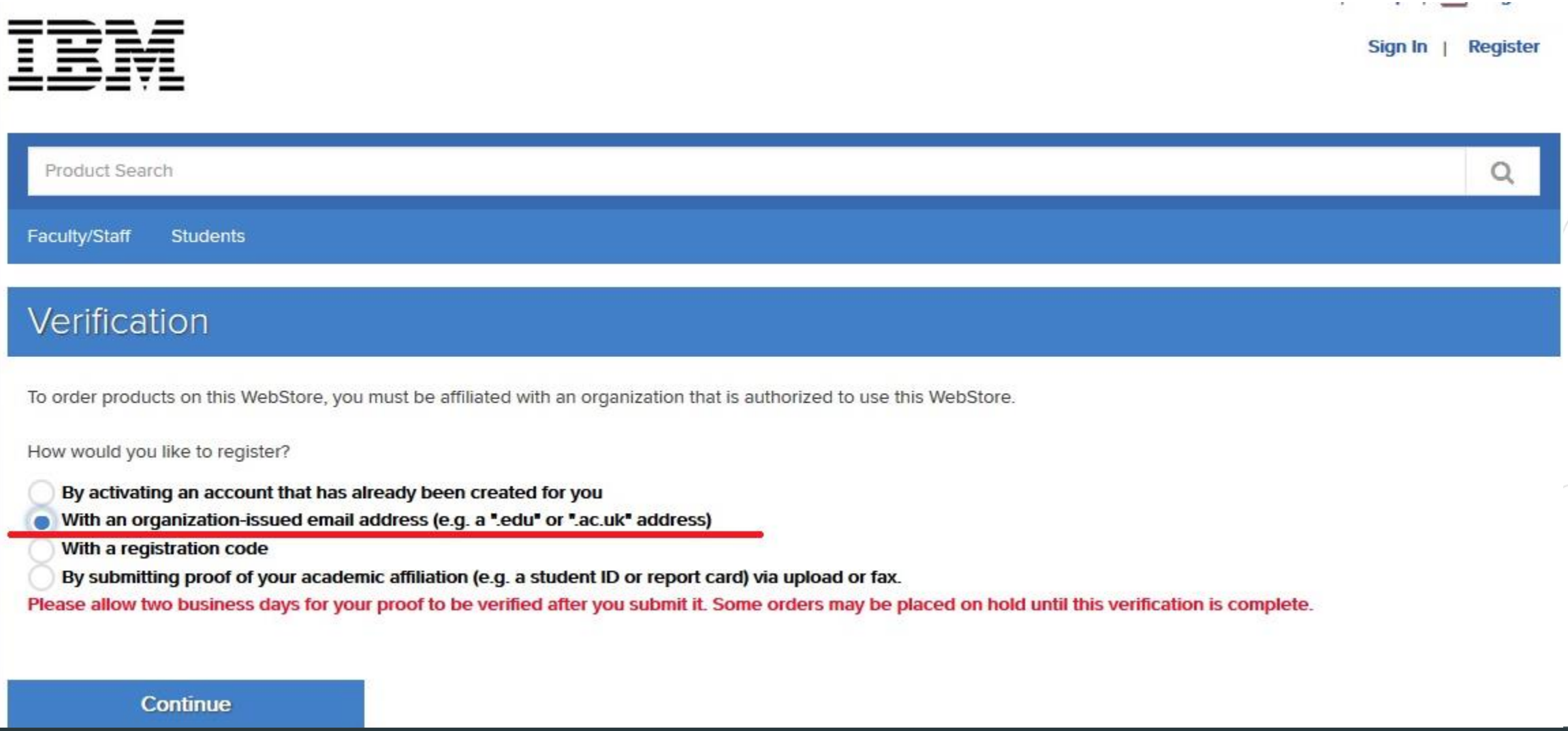
**IBM** Academic Initiative has to offer

ibm.onthehub.com

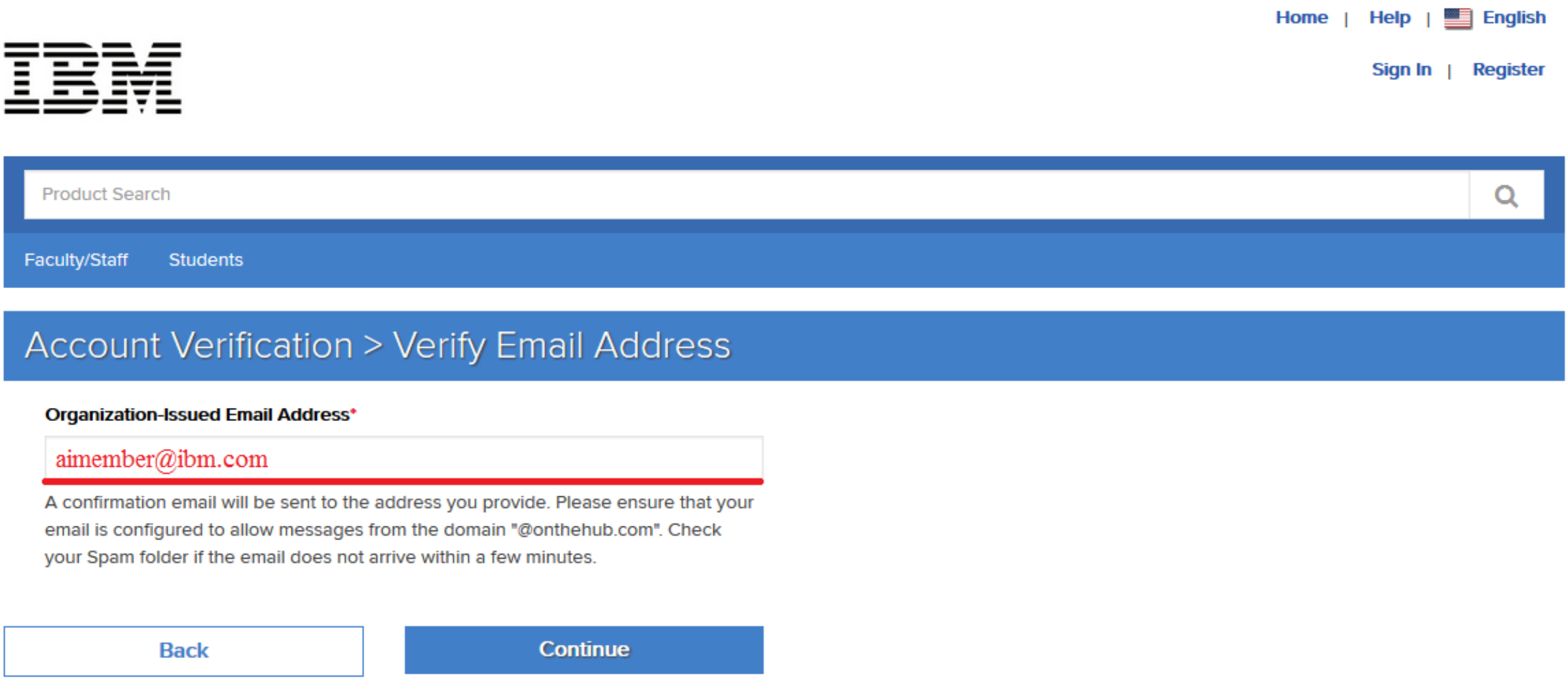
Step 1. Go to **ibm.onthehub.com** and click **register**



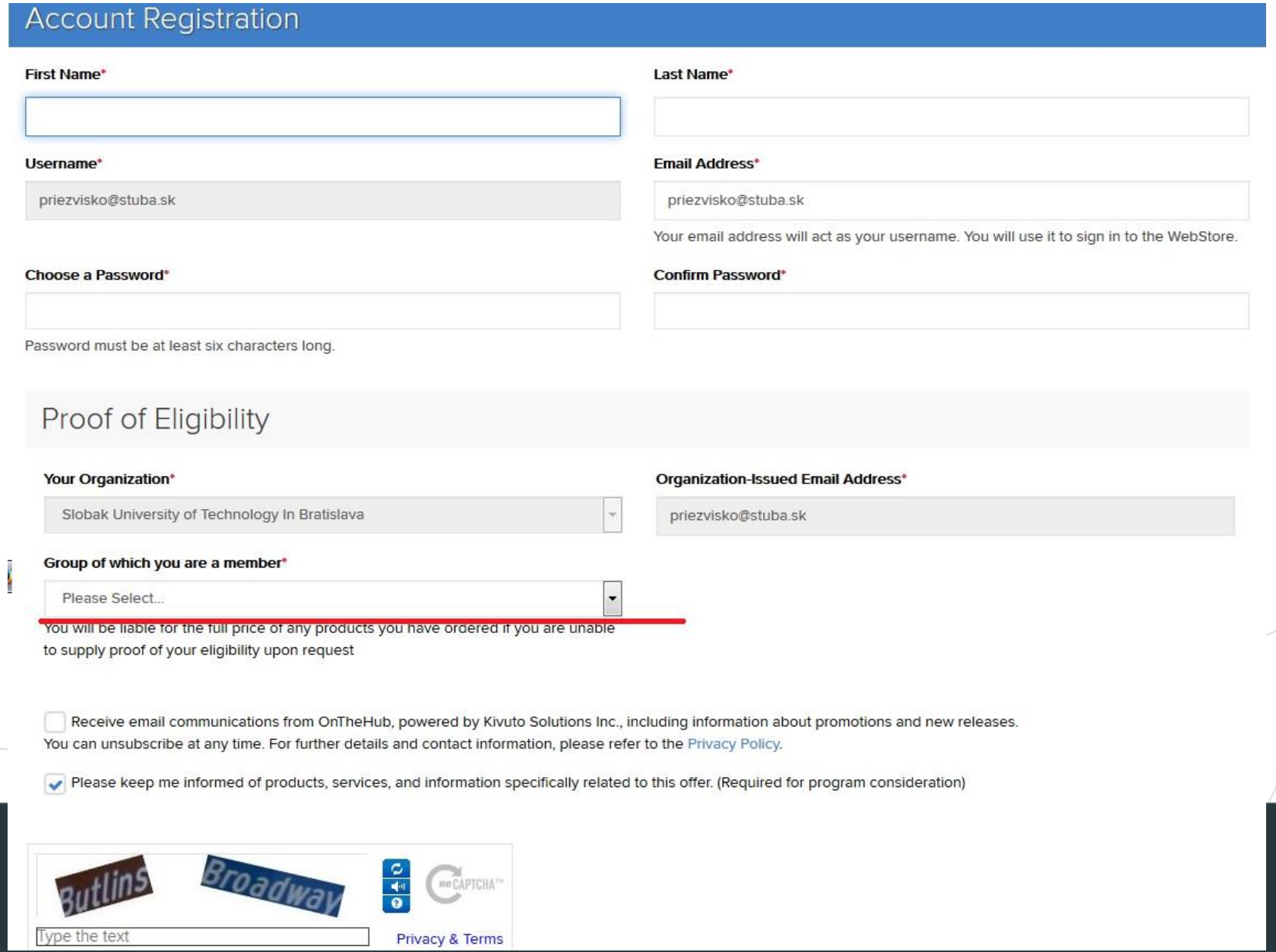
Step 2. Choose verification method – org. issued email address



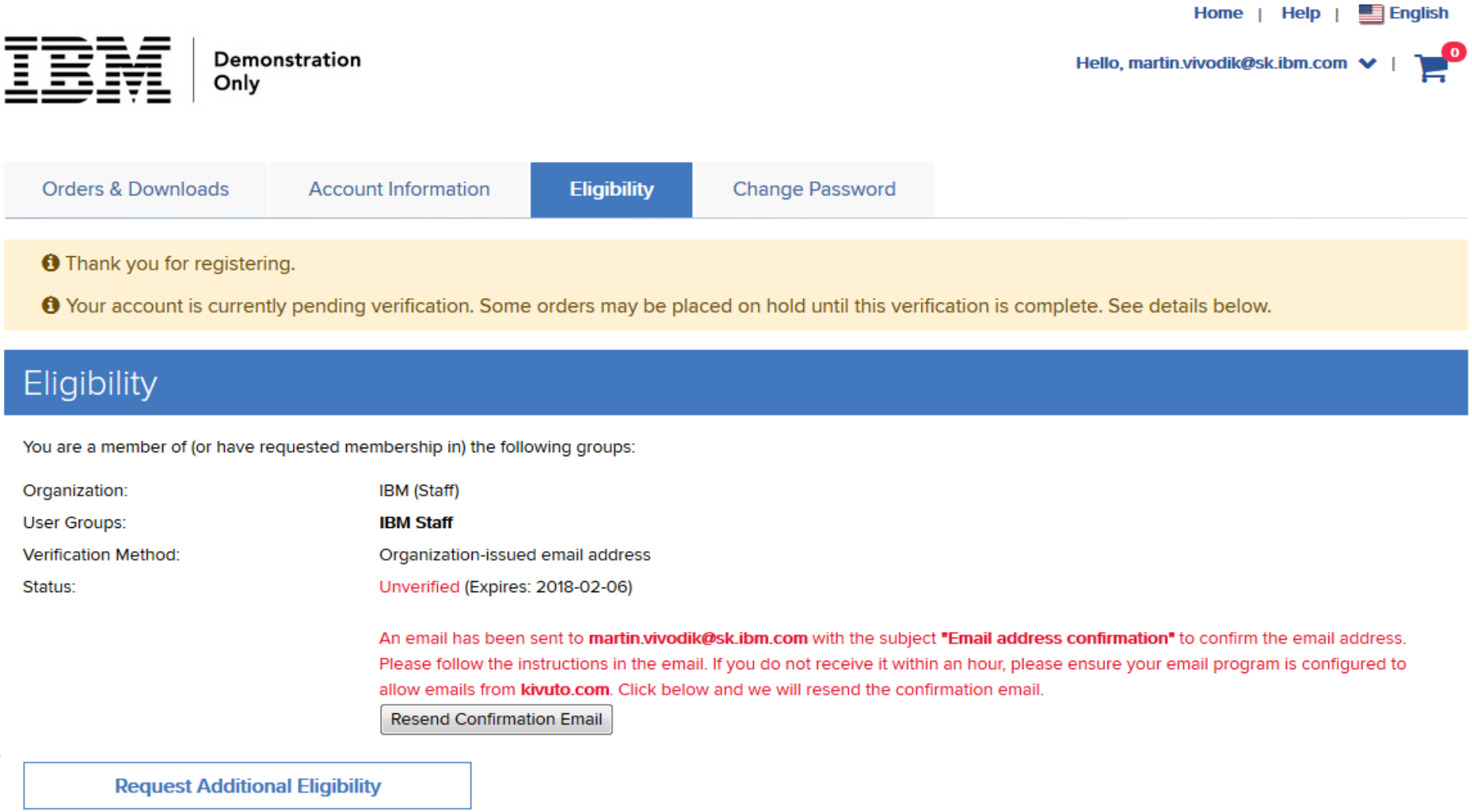
Step 3. Enter you email address



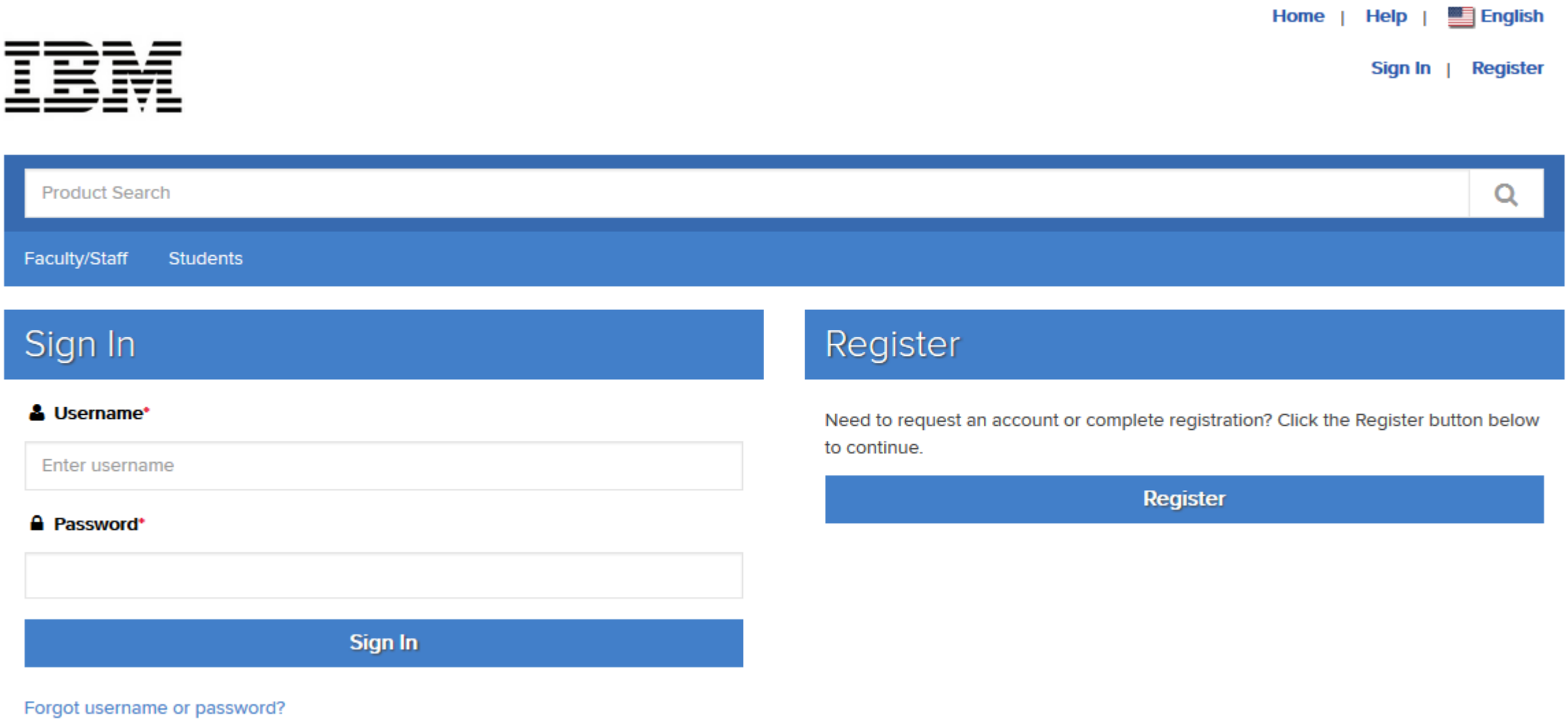
Step 4. Fill the registration form, select the right group (student, faculty)



Step 5. Confirmation scree, check your email address



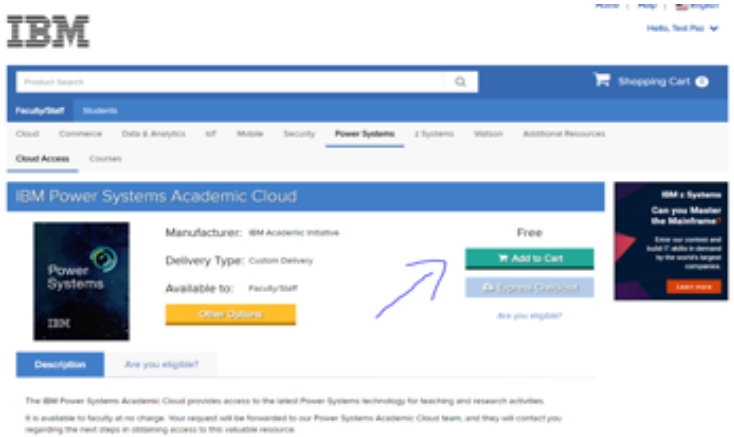
Step 6. That’s all. Just sign in and start shopping



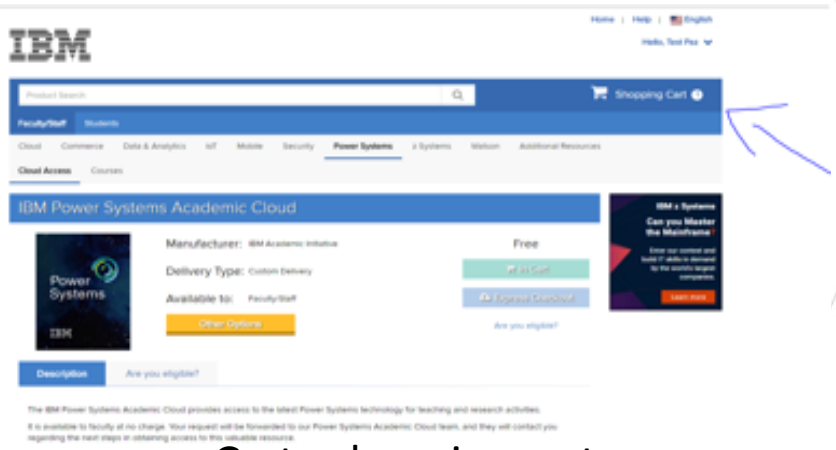
Experience tab



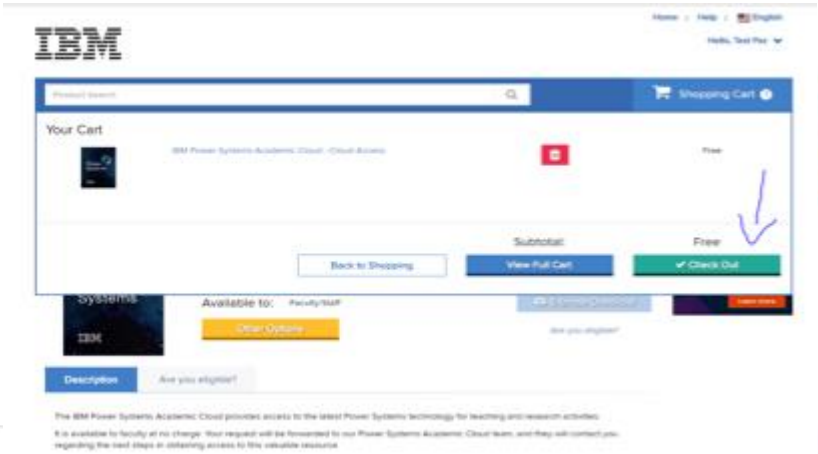

Sign in




Add to cart




Go to shopping cart




Check out




Agree to terms



Verification

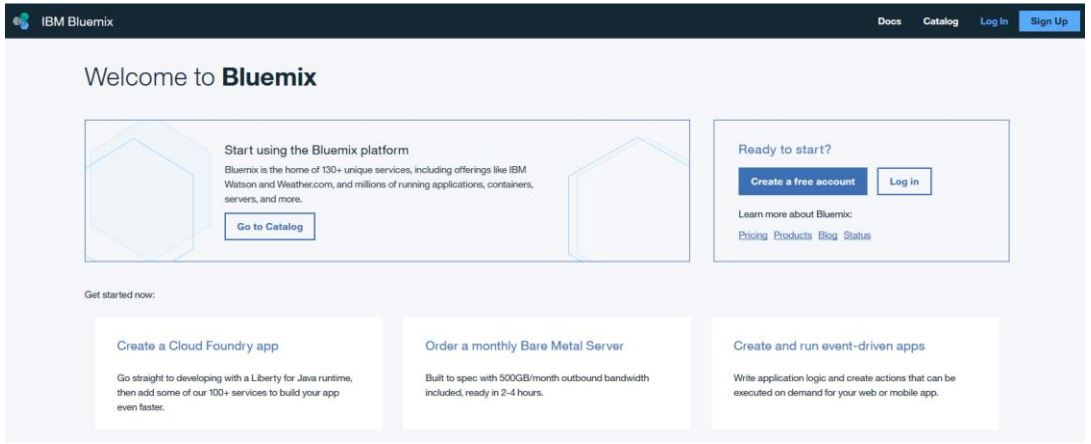



Summary + email receipt

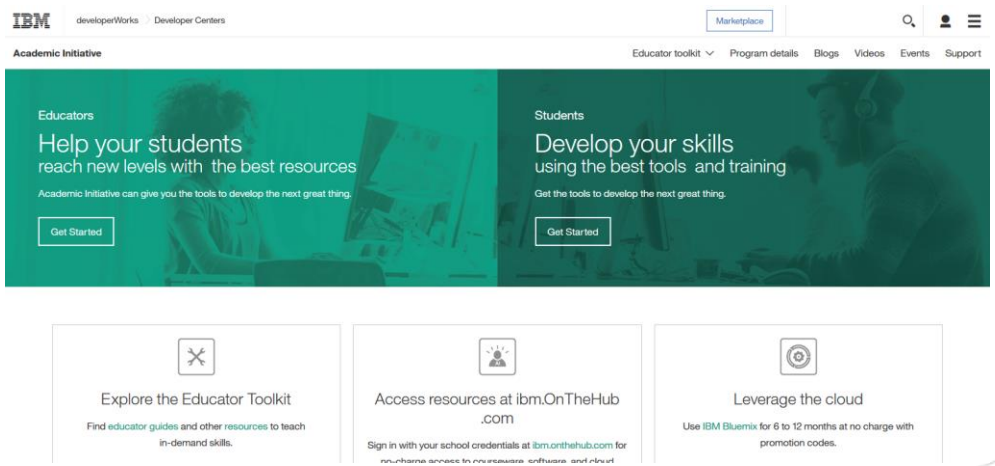
# Additional resources




https://onthehub.com/ibm/




https://console.ng.bluemix.net/




https://developer.ibm.com/academic/

If you need further information or help, do not hesitate to contact us:

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