Invitation to the 8th annual scientific conference

V Š P J

COMPETITION

The conference is held in the building of College of Polytechnics Jihlava on 17 May 2016

Conference aim

The aim of the eighth annual conference Competition is to create communication space for topics, such as sources of competitive advantage, competitive position of the regions, competitiveness and human resources etc. The output of the conference will be reviewed conference proceedings.

The conference is organized within the sustainability of the project The Bridge to Partnership - the College of Polytechnics Jihlava Creates the Network, registration number CZ.1.07/2.4.00/12.0115.

Main topics of the conference

- Competition and IS/ICT
- Competitiveness of small and medium-sized enterprises
- Competitive position of the regions
- Competition in the public sector
- Cooperation in enterprise
- Competitiveness and human resources
- Education for competitiveness
- Financial management and competitiveness
- Innovation
- Marketing and competitiveness of firms
- Measurement of competitiveness
- Monetary and fiscal policy
- Strategic management and competitiveness
- Subsidies and competitiveness
- Tax competition

Conference organizing committee

- **Ing. Roman Fiala, Ph.D.**
- **Ing. Martina Kuncová, Ph.D.**
- **Ing. Stanislav Rojík, Ph.D.**
- **Markéta Stejskalová**

Expert guarantor of the conference

- **doc. Ing. Jaroslav Jánský, CSc.**

Conference scientific committee

- **Ing. Vladimír Bolek, PhD.**, University of Economics in Bratislava, Slovakia
- **Richard Brunet-Thornton**, FRSA, MIM, MBA, PhD, University of Economics, Prague, Czech Republic
- **dr inż. Robert Bucki**, Academy of Computer Science and Management in Bielsko-Biala, Poland
- **Karolina Daszyńska-Żygadło, PhD**, Wrocław University of Economics, Poland
- **doc. Mgr. Ing. Martin Dlouhý, Dr., MSc.**, University of Economics, Prague, Czech Republic
- **Ing. Roman Fiala, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **doc. Ing. Jakub Fischer, Ph.D.**, University of Economics, Prague, Czech Republic
- **Ing. Veronika Hedija, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **dr Michał Chmielecki, MSc, MA**, University of Social Sciences, Poland
- **doc. Ing. Tomáš Kincl, Ph.D.**, University of Economics, Prague, Czech Republic
- **Renata Kosova, PhD**, Imperial College London, United Kingdom of Great Britain and Northern Ireland
- **prof. Ing. František Kovář, CSc.**, University of Economics, Prague, Czech Republic
- **doc. Ing. Radoslav Kožiak, PhD.**, Matej Bel University, Slovakia
- **Ing. Martina Kuncová, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **Agata Ludera-Ruszel, PhD**, University of Rzeszow, Poland
- **Ing. Libuše Měrtlová, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **Ing. Petr Musil, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **Doc. Ing. Jan Nevima, Ph.D.**, Silesian University in Opava, Czech Republic
- **prof. ing. Pavel Pudil, DrSc.**, University of Economics, Prague, Czech Republic
- **prof. dr. Agota Giedrė Raišienė**, Mykolas Romeris University, Lithuania
- **Ing. Stanislav Rojík, Ph.D.**, College of Polytechnics Jihlava, Czech Republic
- **Mariusz Ruszel, PhD**, Rzeszow University of Technology, Poland
- **Prof., Dr. Tatjana Volkova**, BA School of Business and Finance, Latvia
- **Ing. Ondřej Žižlavský, Ph.D.**, Brno University of Technology, Czech Republic

Preliminary conference programme

08:30–09:30	Registration of participants
09:30–12:00	Plenary session
12:00–13:00	Lunch
13:00–15:00	Discussion in sections
15:00–15:30	Coffee break
15:30–17:00	Discussion in sections
17:30	Informal meeting with buffet supper

Information for authors

Full paper template is available on the conference website **https://konference.vspj.cz/konference/17/73**.

Participant fee

Participant fee is 1,500 CZK, for foreign participants (including Slovakia) 55 EUR. Participant fee for Ph.D. students is EUR 37.

The fee includes refreshment, lunch, buffet supper, conference proceedings, and organizational expenses. The amounts include VAT.

Students of secondary schools and universities or colleges (bachelor and master study programmes) can participate in the professional part of the conference programme without paying the fee.

Important dates

- Until 8 April 2016 - binding registration.
- Until 8 April 2016 – submission of full papers.
  Email address for submitting papers:
  conference.competition@vspj.cz.
- Until 9 May 2016 – payment of conference fee.

Contact

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Further information is published at
https://konference.vspj.cz/konference/17/60.

Accommodation

All participants should book their accommodation by themselves. You can choose, for instance, from the list of hotels **here**, or list of guest houses **here**.

