State Higher Vocational School in Nowy Sącz

Institute of Economics

We have great pleasure in inviting you to the

I Tourism Student Research Groups Conference

with the theme

Tourism: Yesterday and Today

Man – Region – Enterprise

Nowy Sącz, 21-23 April 2016

Announcement

On behalf of the Director of the Institute of Economics of the State Higher Vocational School in Nowy Sącz and the Tourism Student Research Group KUKLIK we have the pleasure in inviting you to participate in the Tourism Student Research Groups Conference. The idea of the conference is to exchange students' knowledge, research results and experience in the following areas:

- consumer behaviour in the tourist market,
  marketing in enterprise and tourist regions activities,
  social media in the tourist market,
- globalization and tourism,
- EU policy and the development of regional tourism,
- competitive edge and cooperation between enterprises and tourist regions,
- 'old' and 'new' forms of tourism movement,
  regional tourist attractions.

Conference venue:

Institute of Economics, PWSZ Nowy Sącz; http://www.pwsz-ns.edu.pl/ie/
Krynica-Zdrój, Piwniczna-Zdrój, Muszyna-Zdrój

Conference dates: 21-23 April 2016

Conference fee: **150 PLN** including: registration, accommodation for 2 nights, meals, social events as well as the publication of the paper (provided that it has been positively reviewed).

Publication:

There is a possibility to publish the paper in the electronic version of Zeszyty Naukowe PWSZ in Nowy Sącz (PWSZ Research Bulletin).

Publishing guidelines for authors: http://www.pwsz-ns.edu.pl; tabs: Wydawnictwo Naukowe; Informacje dla Autorów.

The volume of the published article: 7 pages.

Important dates:

15 November 2015 – submitting the conference participation form and the paper proposal by email: kuklikpwsz@gmail.com

20 November 2015 – information about accepting the paper proposal

15 December 2015 – submitting the full text of the paper

30 January 2016 – information about accepting the paper for publication

15 February 2016 – conference fee deadline

Contact:

Institute of Economics, Nowy Sącz
kuklikpwsz@gmail.com
Mariusz Szkaradek – tel. +48-790-285-795

General information

The conference will be held from 21 to 23 April 2016. The first day programme includes student speakers as well as discussion sessions. The second day is in a form of a study tour to the Poprad Valley, to emphasize the tourist character of the conference.

The next announcement will be sent in January 2016.

Director of the Institute of Economics

prof. dr hab. Tadeusz Kudłacz